



Young Wine
FESTIVAL

2020

INVITATION

ON THE TWELFTH EDITION OF THE
YOUNG WINE PARADE FESTIVAL - 13, 14 AND 15 NOVEMBER
ARCHITECTURAL AND HISTORICAL RESERVE OLD PLOVDIV

Dear ladies and gentlemen,

Tourism Council - Plovdiv and Plovdiv Municipality have the pleasure of inviting you to visit the twelfth edition of the festival "Young Wine Parade" - 2020, which will be took place between 13, 14 and 15 November, among the unique atmosphere of the architectural and historical reserve "Ancient Plovdiv".

Ing. Lyubozar Fratev

/Chairman of the Organizing Committee
festival "Young Wine Parade" -2020/



Tourism
council
Plovdiv



wineshowplovdiv.events

FESTIVAL WITH HISTORY AND CAUSE

“Young Wine Parade” is the first festival in Bulgaria to “gives a hand” domestic winemakers by giving them the opportunity to present their the qualities and tastes of its production to the general public in a non-traditional way.

The unique Character of the “Young Wine Parade” is underlined by the place of the festival, which is exactly the unique atmosphere of the Old city of Plovdiv. In this way, the event promotes both the Bulgarian wine making, culinary, cultural and historical tourism, characteristic of Plovdiv.

The first edition of the festival was in 2009 in weekend format. 16 Bulgarian wineries located in 6 of the Renaissance houses in the Old Town of Plovdiv take part. Eleven years later, the holiday grew into one-week festival with over 45 participants and over 15 sites where the wine tastings. The event allows Plovdiv people and guests of the city from Bulgaria and the whole world to experience the history and culture of Plovdiv, tasting tastes from all over Bulgaria. Every year the festival marks an increase in attendance, like in 2019, the event was attended by nearly 25 000 people.



WHY VISIT THE FESTIVAL

- **“Young Wine Parade” is among the largest tourist events in Bulgaria and Plovdiv. The festival develops and promotes the wine and cultural and historical tourism. The event is part of the national tourist calendar;**
- **Every year the event grows and wins new participants. You will discover many new tastes during the festival;**
- **You will get acquainted with the characteristics, history and tastes of different wine regions in Bulgaria, collected in one place;**
- **The event will take place on the territory of architectural – historical Reserve Old Plovdiv. The walk with a glass of wine additionally underlines the unique atmosphere among the Houses of the Renaissance;**
- **You will enjoy the festival atmosphere for FREE. And against minimum amount of 3 lv. you can taste 4 samples of the wines of the participants;**
- **The wines from which you can taste during the festival are over 200 species;**
- **To emphasize the taste qualities of the wines you will be able to try gourmet products at prices between 1 and 5 lv;**
- **For your convenience, in each location there will be our associates from whom you will be able to get the desired tasting set;**
- **Every year the event enjoys more visitors wine lovers professional tasters. In 2019, close to 25 000 visitors;**
- **Besides wine tastings and walks on the cobblestones of the Old Town with a glass of wine, the organizers prepare a rich accompanying program. “Young Wine Day” will take place in the week before the festival- from 9 to 15 November. Dionysus procession, folklore delays, games for wine lovers, as well as competitions with many awards will entertain participants and visitors;**
- **With his visit to the festival “Young Wine Parade”- 2020, You support future staff in winemaking and tourism. For year, the organisers continue their cause to support the students from vocational schools and universities, such as scholarships generated by the festival’s revenues.**



HIGHLIGHTS OF THE FESTIVAL PROGRAM



On November 13 (Friday) the beginning of the festival will traditionally begin with the colourful “Dionysus procession” accompanied by the Trakia Ensemble. It will go from Stefan Stambolov sq. to the Municipality of Plovdiv and will continue the main street to the Old Town. From 13:00 at the beginning of the Old Town (street “Saborna”) God Dionysus will open the first barrel of young wine of a participant – a gold medallist from the previous edition. With this kind of ritual and first cheers will be given the official start of the tastings, which will take place in the three days as follows:

See the
festival
locations:



Tasting:
From 14:00 Until 18:00



Tasting:
From 11:00 Until 18:00



Tasting:
From 11:00 Until 17:00

ORGANIZATION OF TASTINGS

Access to the Old Town, as well as tasting stands are OPEN and you will be able to enjoy for FREE festival atmosphere, programme and games. For a minimum amount of 3lv. you will have the opportunity to try 4 tastings of the wines of the participants. And at a price of 12 lv. you can taste 8 times as a true professional with our special kit, which includes a glass tasting cup and leather holder for it.

*** Festival coin exchange - 1 token = 1 tasting ***
*** Tasting sets can be found in front of any location ***

INVITATION TO THE TASTING GALA “EVENING OF THE MASTERS OF WINE”

This year, the organizers of the event “OPEN THE DOORS” AT THE GALA DINNER” for all willing wine lovers. You will have the opportunity to sit at the same table as your favorite wine-maker and taste the wines of all participants in the twelfth edition of the festival (over 30 species). To be present, please make your reservation in an online registration form. Hurry up, seats are limited! The details can be found there:



BOOK NOW



or more
information, see
Information
follow-up
on the site
of the event
and social
Channels:



ИНФОРМАЦИЯ И ДОПЪЛНИТЕЛНИ ВЪЗМОЖНОСТИ

Препоръчани хотели, членове на Съвет по туризъм - Пловдив:



Местоположението на предложените хотели,
както и отстъпките,
които предлагат ще намерите в картата:

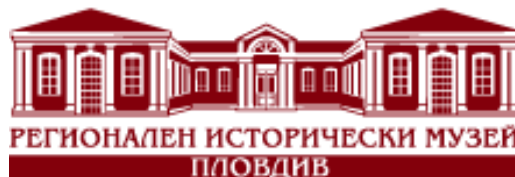


ИНФОРМАЦИЯ И ДОПЪЛНИТЕЛНИ ВЪЗМОЖНОСТИ

Туристически обекти, които да посетите:



РЕГИОНАЛЕН
ЕТНОГРАФСКИ
МУЗЕЙ - ПЛОВДИВ



Допълнителни туристически услуги предоставени от членове на Съвет по туризъм - Пловдив:



Препоръчани ресторанти и сладкарници, членове на Съвет по туризъм - Пловдив:

